

Senior Interaction Designer

Energetic team leader with a strong ability to multitask
Superior problem solving and time management skills
Excellent communication and interpersonal skills
Meticulous attention to detail

Technical skills:

- HTML/HTML5
- CSS2/CSS3
- JavaScript/jQuery
- CLI/GIT
- MySQL
- PHP
- Sketch
- Axure
- Invision
- Prototyping
- Photoshop/Illustrator
- Experience Design
- After Effects
- Media Encoder
- InDesign
- Premiere
- MS Office
- OS X

Additional experience: creative direction, vector prototyping, motion graphics, and digital animation.

Professional Experience:

First American Financial, Santa Ana, CA **UI/UX Software Designer/Developer** **2017-Present**

Current Responsibilities:

- Avid and empathetic user advocate, focused on delivering products that exceed expectations.
- Conduct detailed persona research to be translated into an intuitive user experience.
- Leverage research, theories and methods to support UI/UX recommendations.
- Create low fidelity user flows and road maps to aid in visual design validation.
- Lead development efforts to realize a seamless and intuitive user experience.
- Create and present high fidelity interactive prototypes throughout the agile process.
- Evaluate the quality of the user experience through testing, analysis and usability tracking reports, suggesting recommendations to improve effectiveness, efficiency, and overall user satisfaction.
- Advocate the user throughout the development process, subjecting early-stage designs to usability testing for review, and propose implementation suggestions from a user-centered perspective.
- Work with the corporate communications team to ensure applications are aligned with brand guides and are consistent with other network applications.
- Direct the visual appearance of all new features and enhancements to ensure ease of use, active engagement and overall user satisfaction.
- Develop HTML/CSS prototypes for executive approval that will serve as templates to streamline software development/engineering team efforts.
- Collaborate with the engineering team to ensure the interaction design is fully actualized.

Panasonic Avionics Corporation, Lake Forest, CA

UI/UX Developer II

2011-2017

Accomplishments:

- Developed a method of streamlining the creation of microsites. This significantly reduced entry into service lead times, greatly increasing creative bandwidth and maximizing revenue opportunity.
- Created multi-step developer documentation surrounding the process of creating, managing and deploying responsive advertising sites through remote repositories. The documentation was designed so that individuals with limited technical expertise can follow and deploy.

Responsibilities:

Produce high-quality visual designs from concept to completion for desktop and mobile devices.
Support airline in maintenance of connected airside passenger applications and experiences.
Develop visual strategies to support interactions that deliver a consistent user experience.
Design conceptual wireframes and convert them into beautiful, pixel perfect prototypes.
Provide direction regarding development methodologies, frameworks, and processes.
Drive project scoping, for the development of new products and product lifecycles.
Program airline branded airside portals utilizing a combination of web languages.
Lead regular agile/scrum sessions to ensure projects are appropriately managed.
Create personas and wireframes based on user-centered design and research.
Direct engineering and production support teams with airside installation.
Manage sites through repositories via Command Line Interface.
Manage International and Domestic accounts.

MBA Design Team, Mission Viejo, CA

Creative Director

2010-2011

Developed custom campaigns on a national scale aligned with client and customer goals.
Directed the execution of campaigns across conventional and digital platforms.
Supervised new business efforts, outreach and implementation.
Managed creative teams and their professional development.
Directed communication for all advertising campaigns.

XOWii LLC, Newport Beach, CA

Art Director

2009-2010

Communicated directly to executives, distributors, clients and vendors.
Responsible for marketing departmental reports and productivity.
Redesigned corporate website from initial concept to completion.
Managed a team of designers, developers and copywriters.
Created packaging and brand identity for new products.

Sutra, Costa Mesa, CA
Senior Graphic Designer
2007-2009

Complete rebrand of the company brand guidelines, collateral, website and online presence.
Sutra increased traffic and revenue by over 40% within the first year of rebranding.
Designed and developed an intranet system to manage all of their VIP bookings in addition to scheduling and managing talent.

Pearlworks Architectural Details., Tustin, CA
Graphic Designer (freelance)
2007-2009

Significantly increased company sales by introducing interactive web based marketing materials.
Responsible for graphics including vector architectural design sheets, vector product design, drafting, web design, technical drawings and catalog design/layout.
Designed to specific client specifications and measurements.
Created advertisements for National publications.

Taylorred Inc., Costa Mesa, CA
Graphic Designer
2005-2007

Analyzed market competition, pricing, styles and trends.
Created seasonal product line list including price points.
Assisted with print and oversaw completed prototypes.
Identified and suggested market opportunities.
Created technical sheets for both lines.

Advert Inc., Huntington Beach, CA
Fashion Designer/Graphic Designer
2003-2005

Improved company identity by transforming it from ready to wear to high fashion couture.
Worked directly with the senior graphic designer in creation of designs.
Assisted visual marketing manager in product catalog development.
Oversee all designs from concept to production.

Education:

Codecademy (Online Computer Science) Ongoing Full Stack Programming Languages 2015-2017
Saddleback College (Orange County, California) Computer Science/Graphic Design 2007-2009
Corcoran College of Art and Design (Washington DC) Graphic Design/Illustration 1998-2002
Fashion Institute of Technology (New York, NY) Fashion Design/Merchandising 1997-1998

Non Profit Design Projects:

Mariners Church, The Friendship Shelter, Saddleback College, The Breast Cancer Fundraiser.