DESIGN JAM / JUNE 2022

# Linked in Admin Center

LBP DESIGN TEAM

GO/ADMINCENTER-DESIGN-JAM

# **ADMIN CENTER**

LinkedIn Business Platform Application (Ember)

**Role: UXD Lead** 

LinkedIn Admin Center is the business platform approach for the purchasing and management of our enterprise products. To make conducting business with LinkedIn easier, we built self-service contract and billing capabilities for our business and field customers. Self-serve contract and billing management are table stakes in our industry. The lack of field self-serve capabilities accounts for 2 of the top 3 issues in the ease of doing business with LinkedIn.



INTRO

# What is Admin Center?

Admin Center is the business platform approach for the purchasing and management of our enterprise products. To make conducting business with LinkedIn easier, we are building self service contract and billing capabilities for our business and field customers.

# What is Admin Center?



ADMIN CENTER DESIGN JAM · INTRO

## Opportunities for self-serve - UXR

Admins often confound their satisfaction with the admin experience with product satisfaction

"It is impossible to reach someone with a question. The customer service is abysmal."

"Navigator has become a crucial tool for our business' prospecting efforts. I love the ease of use, customizability, and accuracy of the Navigator platform." "Overall, it's been user friendly. I think that adding users to groups and removing them could be more user friendly."

"I have had minimal 'after-care' since buying the license. Functions do not work since upgrading from Recruiter Lite to full Recruiter. I cannot access anyone to speak to at LinkedIn"

# Onboarding

USER STORY · ONBOARDING

# Arnold's user journey

For our Pilot launch we have identified a selection of users that have been granted early access to Admin Center

# I would like a way to access and manage my field contracts



Arnold Product Delivery Manager at Flexis



Email invitation

2 LinkedIn sign in page

Account activation

3

4 Admin Center



#### USER STORY · ONBOARDING

1

2

3

# Arnold's user journey

#### Email invitation

Arnold receives an email to join Admin Center

#### LinkedIn sign in page

#### Account activation

#### Admin Center

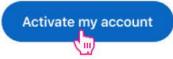
# 11:22 52 LinkedIn To: Sender

#### Welcome to LinkedIn Admin Center

#### Linked in

#### Hi Arnold, you can now access LinkedIn Admin Center

Flexis has invited you to manage your business account through LinkedIn Admin Center. Please sign in to LinkedIn to activate LinkedIn Admin Center.



#### Centrally manage your purchases

A simple, efficient, and reliable way to manage your account information on your own. With LinkedIn Admin Center, you can:

- View contracts and invoices
- Access billing information

Email invitation

LinkedIn sign in page Arnold signs in to his LinkedIn account Flagship

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#### Account activation

Sign in Stay updated on your professional world Email or Phone Password show Forgot password? Sign in

New to LinkedIn? Join now

4 Admin Center

Email invitation

LinkedIn sign in page

## 3

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#### Account activation

Upon accepting the invitation Arnold's personal LinkedIn profile is now connected to his company Flexis

#### Flagship

#### Admin Center



Connect your account to LinkedIn Admin Center

Get access to LinkedIn Admin Center, provided by Flexis

Your organization can access and retain the following information:

- Profile information (e.g., name, title, photo)
- in LinkedIn Admin Center activity

By clicking Accept & continue, you agree to the above and that Admin Center may personalize your experience using your LinkedIn data.



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#### USER STORY · ONBOARDING

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# Arnold's user journey

Email invitation

LinkedIn sign in page

Account activation

#### Admin Center

Arnold now has access to Admin Center Pilot where he can review his field contracts, orders, and transactions

#### Linked in Admin Center

Flexis RLEXIS akingsley@flexis.com	Contracts & orders
Contracts & orders	Active Expired
Transactions	Contract FLD123133 S Active Total: \$12,000.00 • Number of orders: 2 • Jun 30, 2021 - Jun 30, 2023
	Contract FLD156455 O Active Total: \$6,000.00 · Number of orders: 1 · Jun 28, 2021 - Jun 28, 2022
	Contract FLD143789 Active Total: \$18,000.00 • Number of orders: 3 • Jun 22, 2021 – Jun 22, 2022
	Contract FLD144330 Active Total: \$24,000.00 · Number of orders: 4 · May 11, 2022 - May 11, 2023
	Contract FLD139109 Active Total: \$36,000.00 • Number of orders: 4 • Apr 10, 2022 - Apr 10, 2023
	Contract FLD159765 Active Total: \$64,000.00 - Number of orders: 5 - Mar 15, 2022 - Mar 15, 2023
	Contract FLD123321 O Pending

Total: \$12,000.00 · Number of orders: 2 · Jun 06, 2022 - Jun 06, 2023



# Arnold's user journey

For our Pilot launch we have identified a selection of users that have been granted early access to Admin Center

# I would like a way to access and manage my field contracts



Arnold Product Delivery Manager at Flexis



2 Contracts & orders

3 Contract details

4 Orders & transactions

5 All transactions



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# Arnold's user journey

#### Entry Point

Arnolds selects 'Access my Premium' from his LinkedIn account

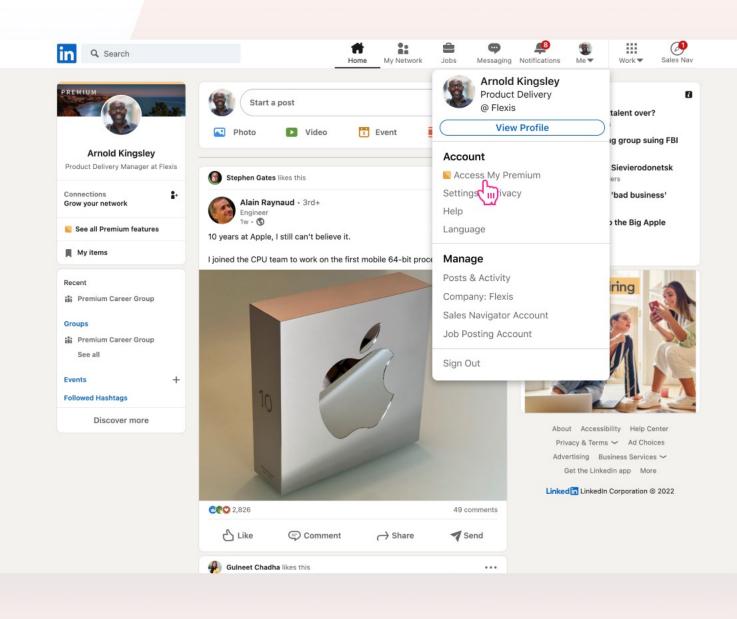
#### Flagship

Contracts & orders

Contract details

Orders & transactions

All transactions



# Arnold's user journey

#### Entry Point

Arnolds selects the entry point from Premium to Admin Center to view all of his contracts

Premium

Contracts & orders

Contract details

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Orders & transactions

All transactions

#### 0 2: 2 ::: in A Q Search Jobs Work V Home My Network Messaging Notifications Me V Sales Nav PREMIUM My Premium You have multiple Premium plans **Premium Career Subscription** Manage personal subscription Personal subscription Premium since 05/08/21 Sales Navigator Advanced Subscription Manage business subscription Provided by Flexis din) Recommended for you Based on your goals to job search and grow my network Update InMail Who's Viewed Your Profile Top applicant jobs Contact anyone See who's viewed Job search with InMail, even if your profile, how smarter with Top you're not they found you Applicant recommendation connected Use InMail to reach out directly and When someone views your profile, it Feature discription - 4 lines ideal and no more than 5 lines - We'll help you find jobs credibly to hiring managers, potential suggests that they're interested in your leads, or anyone else outside your network. professional experience. This provides a where you may have the advantage. Our The most successful InMails are simple, great opportunity to send them a message top applicant job recommendations direct, and mention specific details from via InMail if you're also interested in their the recipient's profile. professional experience. InMails credits available: 2 15 new InMail credits on 01/23/2021 2 InMail credits expire on 01/23/2021

# Arnold's user journey

Entry point

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#### Contracts & orders

Arnold selects a contract to view additional details

LBP

Contract details

Orders & transactions

#### All transactions

#### Linked in Admin Center

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Transactions

### Active Expired Contract FLD123133 Active Total: \$1(1).00 • Number of orders: 2 • Jun 30, 2021 - Jun 30, 2023

#### Contract FLD156455 O Active

**Contracts & orders** 

Total: \$6,000.00 · Number of orders: 1 · Jun 28, 2021 - Jun 28, 2022

#### Contract FLD143789 O Active

Total: \$18,000.00 · Number of orders: 3 · Jun 22, 2021 - Jun 22, 2022

#### Contract FLD144330 O Active

Total: \$24,000.00 · Number of orders: 4 · May 11, 2022 - May 11, 2023

#### Contract FLD139109 O Active

Total: \$36,000.00 · Number of orders: 4 · Apr 10, 2022 - Apr 10, 2023

#### Contract FLD159765 O Active

Total: \$64,000.00 · Number of orders: 5 · Mar 15, 2022 - Mar 15, 2023

#### Contract FLD123321 (9 Pending

Total: \$12,000.00 · Number of orders: 2 · Jun 06, 2022 - Jun 06, 2023

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# Arnold's user journey

Entry point

#### Contracts & orders

#### Contract details

Contract details include general information, orders, billing information, transactions, and manually onboarded admins

#### LBP

Orders & transactions

#### All transactions

#### Linked in Admin Center



Contracts & orders >

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#### Contract FLD123133

#### Contracts & orders

Transactions

General information Status Start - end date Subscription term Contract total Active Jan 11, 2022 - Jan 11, 2023 12 months \$32,779.69 Expand to see all ~ Orders Order number Order type Start date End date Payment method Total FLD12312123-2 Purchase Mar 8, 2021 Mar 8, 2022 Invoice \$8,639.70 Ł Ł FLD12312123-1 Add-on Feb 8, 2021 Feb 8, 2022 D Invoice \$8,040.00 View all → **Billing information** Click here to request a change in billing frequency or payment method **Billing frequency** Payment method PO number Payment term D Invoice 123123131321 Monthly Immediate Invoice recipients akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Transactions

3

# Arnold's user journey

Entry point

#### Contracts & orders

#### Contract details

Arnold scrolls down to see additional cards which include transactions, and manually onboarded admins

LBP

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#### Orders & transactions

#### All transactions

inked in	Admin	Center
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Flexis akingsley@flexis.com

Contracts & orders

Transactions

Click here to request a change in billing frequency or payment method

Add-on

Billing frequency	Payment method	Payment term	PO number
Monthly	D Invoice	Immediate	123123131321

Feb 8, 2022

Invoice

\$8,040.00

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Invoice recipients

**Billing information** 

FLD12312123-1

View all →

akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Feb 8, 2021

Transactions						
Invoice number	Status	Issue date	Due date	Payment method	Total	
INV1238	📀 Paid	Apr 8, 2022	Apr 8, 2022	D Invoice	\$8,639.70	৶
INV1238	Paid	Mar 8, 2022	Mar 8, 2022	D Invoice	\$8,040.00	Ł
View all $\rightarrow$						
Admins						
User		c	Onboarding status		Invited on	
Arnold Kings akingsley@fl	s <b>ley</b> exis.com		Activated		Apr 11, 2022	
View all →						

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# Arnold's user journey

Entry point

Contracts & orders

#### Contract details

Arnold scrolls back up and selects view all from the contract specific orders card

LBP

#### Orders & transactions

#### All transactions

#### Linked in Admin Center

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Contracts & orders >

#### Contract FLD123133

#### Contracts & orders

Transactions

General information	n				
Status Active		rt - end date 11, 2022 - Jan 11, 2023		oscription term nonths	Contract total \$32,779.69
Expand to see all $\checkmark$					
Orders					
Order number	Order type	Start date	End date	Payment method	Total
FLD12312123-2	Purchase	Mar 8, 2021	Mar 8, 2022	D Invoice	\$8,639.70
FLD12312123-1	Add-on	Feb 8, 2021	Feb 8, 2022	D Invoice	\$8,040.00
View all →					
Billing information					

#### **Billing information**

Click here to request a change in billing frequency or payment method

Billing frequency	Payment method	Payment term	PO number
Monthly	D Invoice	Immediate	123123131321

Invoice recipients

akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Transactions

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# Arnold's user journey

Entry point

Contracts & orders

Contract details

#### Orders & transactions

Arnold selects the download icon to save a copy of this contract specific invoice

LBP

#### All transactions

Linked in Admin Center

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Contracts & orders

Transactions

Contracts & orders > Contract FLD123133 >

#### Transactions

Invoice number	Status	Issue date	Due date	Payment method	Total	Contract number	
INV1238	Paid	Apr 11, 2022	May 11, 2022	Invoice	\$8,639.70	FLD123133	jt -
INV1237	Paid	Mar 11, 2022	Apr 11, 2022	Invoice	\$8,040.00	FLD123133	ζ'n
INV1236	Paid	Feb 8, 2021	Mar 11, 2022	Invoice	\$20.75	FLD123133	₽
INV1235	Paid	Jan 11, 2022	Feb 8, 2021	Invoice	\$2,040.00	FLD123133	+
INV1234	Paid	Dec 11, 2021	Jan 11, 2022	Invoice	\$2,040.00	FLD123133	₽
INV1233	Paid	Nov 11, 2021	Dec 11, 2021	Invoice	\$2,040.00	FLD123133	Ŧ
INV1232	Paid	Oct 8, 2021	Nov 11, 2021	Invoice	\$2,040.00	FLD123133	₽
INV1231	Paid	Sep 8, 2021	Oct 8, 2021	Invoice	\$2,040.00	FLD123133	₽
INV1230	Paid	Aug 8, 2021	Sep 8, 2021	Invoice	\$2,040.00	FLD123133	Ŧ
INV1229	Paid	Jul 11, 2021	Aug 8, 2021	Invoice	\$2,040.00	FLD123133	Ł
Showing 1-10 of 10							

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# Arnold's user journey

Entry point

Contracts & orders

Contract details

#### Orders & transactions

A toast appears and the browser completes the download. Arnold selects Transactions from the menu

LBP

#### All transactions

Linked in Admin Center



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#### Contracts & orders



Contracts & orders	)	Contract FLD123133	1

#### Transactions

Invoice number	Status	Issue date
INV1238	Paid	Apr 11, 2022
INV1237	Paid	Mar 11, 2022
INV1236	Paid	Feb 8, 2021
INV1235	Paid	Jan 11, 202
INV1234	Paid	Dec 11, 2021

ransactions	involoc number	otatas	loode date	Duc dute	r dyment method	Total	Contract number	
	INV1238	Paid	Apr 11, 2022	May 11, 2022	Invoice	\$8,639.70	FLD123133	₽
	INV1237	Paid	Mar 11, 2022	Apr 11, 2022	Invoice	\$8,040.00	FLD123133	₽
	INV1236	Paid	Feb 8, 2021	Mar 11, 2022	D Invoice	\$20.75	FLD123133	₽
	INV1235	Paid	Jan 11, 2022	Feb 8, 2021	Invoice	\$2,040.00	FLD123133	₽
	INV1234	🖉 Paid	Dec 11, 2021	Jan 11, 2022	Invoice	\$2,040.00	FLD123133	₽
	INV1233	Paid	Nov 11, 2021	Dec 11, 2021	Invoice	\$2,040.00	FLD123133	₽
	INV1232	Paid	Oct 8, 2021	Nov 11, 2021	Invoice	\$2,040.00	FLD123133	₽
	INV1231	Paid	Sep 8, 2021	Oct 8, 2021	Invoice	\$2,040.00	FLD123133	₽
	INV1230	Paid	Aug 8, 2021	Sep 8, 2021	Invoice	\$2,040.00	FLD123133	₽
	1511/1009	Paid	Jul 11, 2021	Aug 8, 2021	Invoice	\$2,040.00	FLD123133	₽
<ul> <li>Your download has started and will be completed shortly.</li> </ul>	<b>X</b> g 1-10 of 10							

Due date

Payment method

Total

Contract number

INV1238-FLD1231....pdf ^

Show All

Arnold selects Antelith

#### Linked in Admin Center

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FLEXIS	Flexis akingsley@flexis.com
Switch	account
	Acme akingsley@acme.com
	Antelith akingsley@antelith.com
Ę	Energence akingsley@energence.com

#### Personal purchases



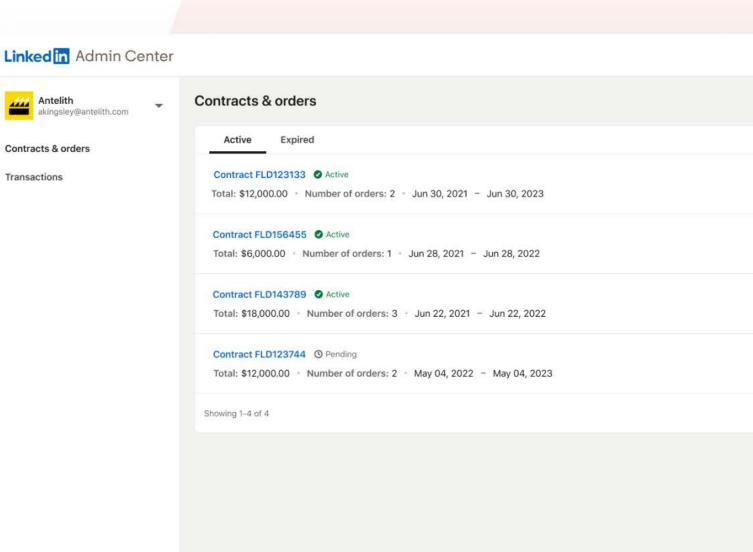
×	Invoice number	Status	Issue date	Due date	Payment method	Total	Contract number	
	INV1238	Paid	Apr 11, 2022	May 11, 2022	1 Invoice	\$8,639.70	Multiple contracts	Ł
	INV1237	Unpaid	Mar 11, 2022	Apr 11, 2022		\$8,040.00	FLD139109	Ł
	INV1236	Ø Paid	Feb 8, 2021	Mar 11, 2022		\$20.75	FLD143789	Ł
	INV1235	🖉 Paid	Jan 11, 2022	Feb 8, 2021	D Invoice	\$2,040.00	FLD156455	Ł
	INV1234	Paid	Dec 11, 2021	Jan 11, 2022		\$2,040.00	FLD123133	Ł
	INV1233	Paid	Nov 11, 2021	Dec 11, 2021	1 Invoice	\$2,040.00	FLD144330	Ŧ
	INV1232	Ø Paid	Oct 8, 2021	Nov 11, 2021	D Invoice	\$2,040.00	Multiple contracts	Ł
	INV1231	Paid	Sep 8, 2021	Oct 8, 2021		\$2,040.00	FLD123321	Ł
	INV1230	Paid	Aug 8, 2021	Sep 8, 2021		\$2,040.00	Multiple contracts	Ł
	INV1229	Paid	Jul 11, 2021	Aug 8, 2021	1 Invoice	\$2,040.00	FLD159765	Ł

Showing 1-10 of 10

Transactions

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Admin Center switches to the company Arnold selected and he now manaage Antelith



# **Pilot Wallet**

# Arnold's user journey

For our Pilot Wallet release we have enabled our customers to add and edit payment methods. We also introduced the ability to add and manage admins

I would like a way to access and manage my field contracts and payment methods



Arnold Product Delivery Manager at Flexis



Add a payment method

Payment actions

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Change contract payment method

Change orders payment method

5 Tax information

Admin management



the menu

LBP

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# Arnold's user journey

Add a payment method Arnold selects Payment methods from

Payment actions

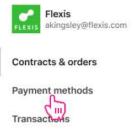
Change contract payment method

Change orders payment method

Tax information



#### Linked in Admin Center



```
Contracts & orders
      Active
                 Expired
    Contract FLD123133 O Active
   Total: $12,000.00 · Number of orders: 2 · Jun 30, 2021 - Jun 30, 2023
    Contract FLD156455 O Active
    Total: $6,000.00 · Number of orders: 1 · Jun 28, 2021 - Jun 28, 2022
    Contract FLD143789 O Active
    Total: $18,000.00 · Number of orders: 3 · Jun 22, 2021 - Jun 22, 2022
    Contract FLD144330 O Active
   Total: $24,000.00 • Number of orders: 4 • May 11, 2022 - May 11, 2023
    Contract FLD139109 Ø Active
    Total: $36,000.00 • Number of orders: 4 • Apr 10, 2022 - Apr 10, 2023
    Contract FLD159765 O Active
    Total: $64,000.00 • Number of orders: 5 • Mar 15, 2022 - Mar 15, 2023
    Contract FLD123321 
 Pending
    Total: $12,000.00 · Number of orders: 2 · Jun 06, 2022 - Jun 06, 2023
```

# Arnold's user journey

#### Add a payment method

Arnold does not currently have any payment methods associated with this account so he selects Add payment method

#### LBP

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- - Payment actions
  - Change contract payment method
- Change orders payment method
- 5 Tax information
- 6 Admin management

#### Linked in Admin Center



Transactions

#### **Payment methods**



Add payment method





Get started and add a payment method

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# Arnold's user journey

Add a payment method Arnold selects Credit/debit card LBP

Payment actions

Change contract payment method

Change orders payment method

Tax information

Admin management

Linked	Admin	Cente
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Payment methods

Transactions

Payment methods > Flexis ELEXIS akingsley@flexis.com Add payment method Contracts & orders Select the payment method you would like to add Credit/debit card 🛛 🛤 🛑 🚎 E.

# Arnold's user journey

Add a payment method

Arnold enter his credit card information and selects Add card

LBP

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- Payment actions
  - Change contract payment method
  - Change orders payment method
- Tax information

#### Admin management

#### Linked in Admin Center

Payment methods >



#### Add payment method Select the payment method you would like to add 🔘 Credit/debit card 🛛 💴 🔧 Label Arnold Label Kingsley Label VISA 4802 7909 2871 4392 Label Security Code 323 en (2) 01/24 Country United States Ŧ Label 92651 Add card III

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LBP

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# Arnold's user journey

#### Add a payment method

A loading screen apperas while the API call is made to Arnold's financial institution

- Payment actions
- 3 Change contract payment method
  - Change orders payment method
  - 5 Tax information
  - 6 Admin management

#### Linked in Admin Center

Contracts & orders

Payment methods

Transactions

Payment methods > Flexis FLEXIS akingsley@flexis.com Add payment method Select the payment method you would like to add

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# Arnold's user journey

#### Add a payment method

Once the loading completes Arnold can see that his card has been added and a toast is displayed as a confirmation

- Payment actions
  - Change contract payment method
  - Change orders payment method
- 5 Tax information
  - Admin management

#### Linked in Admin Center

Flexis FLEXIS akingsley@flexis.com Contracts & orders Payment methods VISA Transactions X Your payment method has been successfully added.



# Arnold's user journey

Add a payment method

#### Payment actions

Additional actions are displayed that include Edit, Delete, Set as default, and View transactions

#### LBP

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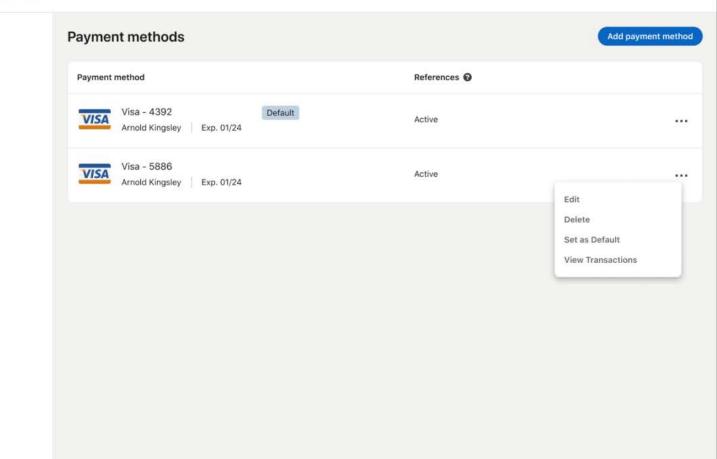
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- Change contract payment method
- Change orders payment method
- 5 Tax information
  - Admin management

#### Linked in Admin Center

Flexis FLEXIS akingsley@flexis.com Contracts & orders Payment methods Transactions



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# Arnold's user journey

Add a payment method

#### Payment actions

Change contract payment method

Arnold selects edit from the contract specific billing information card

#### LBP

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Change orders payment method

5 Tax information

# 6 Admin management

#### Linked in Admin Center

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Contracts & orders

Payment methods

Transactions

Contracts & orders >

#### Contract FLD123133

#### General information Status Start - end date Subscription term Contract total Active Jan 11, 2022 - Jan 11, 2023 12 months \$32,779.69 Expand to see all 🗸 Orders Order number Order type Start date End date Payment method Total VISA Visa - 4392 \$8,639.70 FLD12312123-2 Purchase Mar 8, 2021 Mar 8, 2022 ... FLD12312123-1 Add-on Feb 8, 2021 Feb 8, 2022 VISA Visa - 4392 \$8,040.00 ... View all → **Billing information** Click here to request a change in billing frequency, or from credit card to invoice **Billing frequency** Payment method PO number Payment term Credit card Edit 123123131321 Monthly Immediate III Invoice recipients akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Transactions

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method

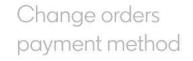
Arnold selects the caret from the dropdown

### LBP

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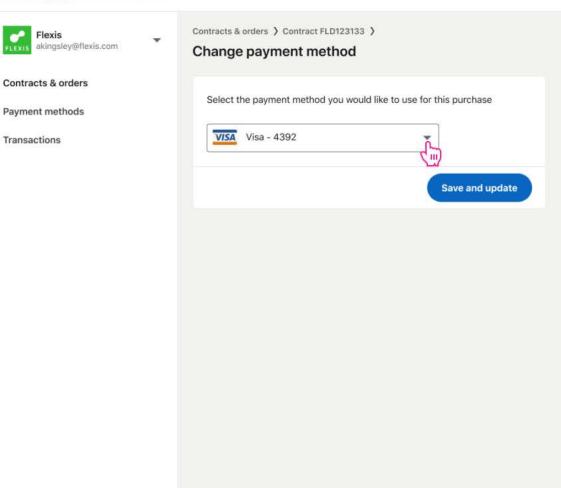
4



5 Tax information



### Linked in Admin Center



# Arnold's user journey

Add a payment method

Payment actions

Change contract payment method

Arnold selects Add a new payment method

#### LBP

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Change orders payment method

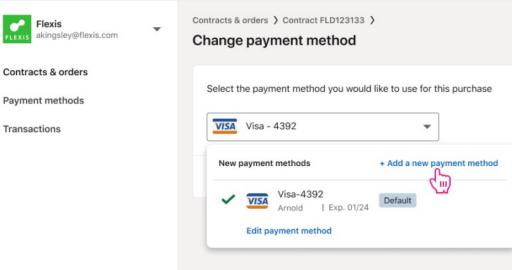
- 5 Tax information
- 6 Admin management

### Linked in Admin Center

Contracts & orders

Payment methods

Transactions



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# Arnold's user journey

Add a payment method

Payment actions

Change contract payment method Arnold selects Credit/debit card LBP

Change orders payment method

5 Tax information

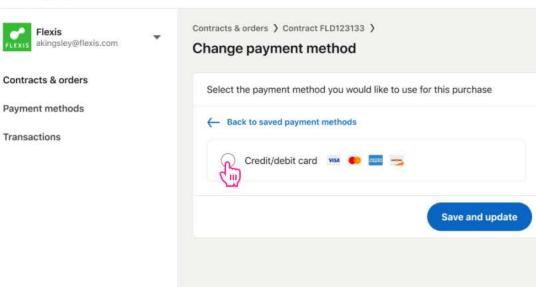


### Linked in Admin Center

Contracts & orders

Payment methods

Transactions



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# Arnold's user journey

Add a payment method

Payment actions

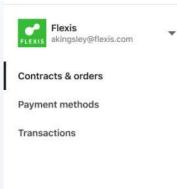
Change contract payment method Arnold selects Save and update

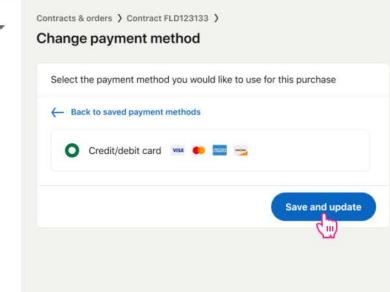
Change orders payment method

5 Tax information



### Linked in Admin Center





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# Arnold's user journey

Add a payment method

Transactions

- Payment actions
  - Change contract payment method

Arnold enter his credit card information and selects Add card

### LBP

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Change orders payment method

5 Tax information



### Linked in Admin Center Contracts & orders > Contract FLD123133 > Flexis akingsley@flexis.com -Change payment method Contracts & orders Select the payment method you would like to use for this purchase Payment methods Back to saved payment methods 🔘 Credit/debit card 🛛 💴 📩 First name Arnold Last name Kingsley Credit or debit card number VISA 4802 6481 7144 7820 **Expiration date** Security Code 804 an (23 08/24 Country United States Ŧ Postal Code 92651 Add card

# Arnold's user journey

Add a payment method

- 2 Payment actions
  - Change contract payment method

A loading screen apperas while the API call is made to Arnold's financial institution

#### LBP

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4



- 5 Tax information
- 6 Admin management

### Linked in Admin Center

Flexis FLEXIS akingsley@flexis.com **Contracts & orders** Payment methods Transactions

Char	nge payment method
Sele	ect the payment method you would like to use for this purchase
	0

Contracts & orders > Contract FLD123133 >

# Arnold's user journey

Add a payment method

Payment actions

### Change contract payment method

The card ending in 7820 is displayed and Arnold selects Save and update

### LBP

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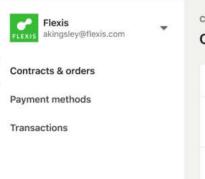
6

Change orders payment method

5 Tax information

### Admin management

### Linked in Admin Center



# Contracts & orders > Contract FLD123133 > Change payment method Select the payment method you would like to use for this purchase VISA Visa - 7820

Save and update

3

# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method

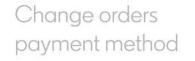
A final loading sscreen is displayed while the credit card is being saved

### LBP

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5 Tax information



### Linked in Admin Center

Transactions

Contracts & orders > Contract FLD123133 > Flexis FLEXIS akingsley@flexis.com Change payment method Contracts & orders Select the payment method you would like to use for this purchase Payment methods

# Arnold's user journey

Add a payment method

### Payment actions

# Change contract payment method

The credit card has been successfully added and saved for this contract and a toast appears

#### LBP

2

3

4

Change orders payment method

5 Tax information

6 Admin management

### Linked in Admin Center



Your payment method ending in 7820 was successfully changed for this

contract.

Contracts & orders

Payment methods

Transactions

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Contracts & orders >

#### Contract FLD123133

#### General information Status Start - end date Subscription term Contract total Active Jan 11, 2022 - Jan 11, 2023 12 months \$32,779.69 Expand to see all ~ Orders Order number Order type Start date End date Payment method Total VISA Visa - 4392 FLD12312123-2 Purchase Mar 8, 2021 Mar 8, 2022 \$8,639.70 ... FLD12312123-1 Add-on Feb 8, 2021 Feb 8, 2022 VISA Visa - 4392 \$8,040.00 ... View all → **Billing information** Click here to request a change in billing frequency, or from credit card to invoice PO number **Billing frequency** Payment method Payment term Credit card Edit 123123131321 Monthly Immediate Invoice recipients :ley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more X Transactions

# Arnold's user journey

Add a payment method

Payment actions

Change contract payment method

# Change orders payment method

Arnold selects View all from the contract specific orders card

LBP

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5 Tax information

# 6 Admin management

### Linked in Admin Center

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Contracts & orders

Payment methods

Transactions

Contracts & orders >

#### Contract FLD123133

#### General information Status Start - end date Subscription term Contract total Active Jan 11, 2022 - Jan 11, 2023 12 months \$32,779.69 Expand to see all ~ Orders Order number Order type Start date End date Payment method Total VISA Visa - 4392 \$8,639.70 FLD12312123-2 Purchase Mar 8, 2021 Mar 8, 2022 ... FLD12312123-1 Add-on Feb 8, 2021 Feb 8, 2022 VISA Visa - 4392 \$8,040.00 ... View all → (1) **Billing information** Click here to request a change in billing frequency, or from credit card to invoice PO number **Billing frequency** Payment method Payment term Credit card Edit 123123131321 Monthly Immediate Invoice recipients akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Transactions

# Arnold's user journey

Add a payment method

Payment actions

Change contract payment method

Change orders payment method

Arnold selects Change payment method

LBP

2

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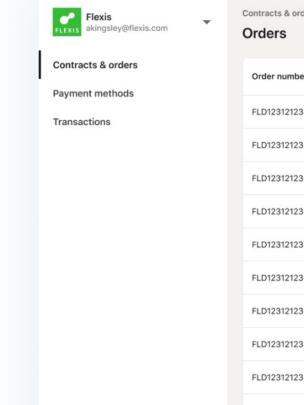
4

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Tax information

# 6 Admin management

Linked in Admin Center



Contracts & orders > Contract FLD123133 >

Order number	Order type	Start date	End date	Payment method	Total	
FLD12312123-2	Add-on	Mar 8, 2021	Apr 8, 2021	VISA Visa - 4392	\$8,639.70	
FLD12312123-1	Add-on	Feb 8, 2021	Mar 8, 2021	Visa - 4392	Change payment me Download order form	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$20.75	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
FLD12312123	Add-on	Feb 8, 2021	Mar 8, 2021	Visa - 4450	\$2,040.00	
FLD12312123	Purchase	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
Showing 1-10 of 200				1 2 3 4 5	6 7 8 20	Next

1

# Arnold's user journey

Add a payment method

2 Payment actions

> Change contract payment method

### Change orders payment method

The credit card has been successfully added and saved for this order and a toast appears

LBP

3

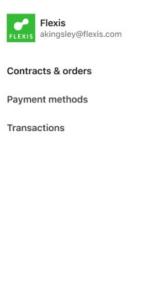
4

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Tax information

6 Admin management

### Linked in Admin Center



Contracts & orders > Contract FLD12312123 >

#### Orders

-

ontracts & orders	Order	number	Order type	Start date	End date	Payment method	Total	
ayment methods ransactions	FLD12	312123-2	Add-on	Mar 8, 2021	Apr 8, 2021	VISA Visa - 7820	\$8,639.70	
	FLD12	312123-1	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$8,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$20.75	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	<b>VISA</b> Visa - 4392	\$2,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	<b>VISA</b> Visa - 4392	\$2,040.00	
	FLD12	312123	Add-on	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4450	\$2,040.00	
Your payment method has been	×	:12123	Purchase	Feb 8, 2021	Mar 8, 2021	VISA Visa - 4392	\$2,040.00	
<ul> <li>successfully added to Order FLD12312123-2.</li> </ul>		g 1-10 of 200				1 2 3 4 5 6 7	8 20 N	Next →

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method
  - Change orders payment method

### Tax information

Tax tooltips have been included for ease of use and clarity in addition to compliance with international regulations

#### LBP

### Admin management

### Linked in Admin Center



Contracts & orders >

#### Contract FLD123133

### Contracts & orders

Payment methods

Transactions

### Ŧ

# General information

racts	a orde	ers	

#### Status Start - end date Subscription term Contract total Active Jan 11, 2022 - Jan 11, 2023 12 months \$32,779.69 \$32,779.69 Contract: **`** III. Expand to see all ~ \$1,450.01 Estimated Tax (7%): \$32,779.69 Contract total: Orders Order number Order type Start date End date Payment method Total VISA Visa - 4392 \$8,639.70 FLD12312123-2 Purchase Mar 8, 2021 Mar 8, 2022 ... FLD12312123-1 Add-on Feb 8, 2021 Feb 8, 2022 VISA Visa - 4392 \$8,040.00 ... View all →

PO number

123123131321

#### **Billing information**

Click here to request a change in billing frequency, or from credit card to invoice

Billing frequency	Payment method	Payment term
Monthly	Credit card Edit	Immediate

Invoice recipients

akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more

Transactions

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method

Change orders payment method

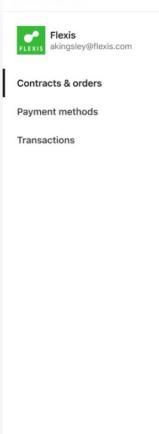
### Tax information

LBP

### Admin management

Arnold scrolls down and selects View all from the contract specific Admin card

### Linked in Admin Center



#### **Billing information** Click here to request a change in billing frequency, or from credit card to invoice PO number Billing frequency Payment method Payment term Monthly Credit card Edit Immediate 123123131321 Invoice recipients akingsley@flexis.com Billing Contact , linkedin.ei@gmail.com, smars@flexis.com, +4 more Transactions Invoice number Status Issue date Due date Payment method Total INV1238 Paid Apr 8, 2022 Apr 8, 2022 VISA Visa - 4392 \$20,000.00 INV1237 Paid Mar 8, 2022 Mar 8, 2022 VISA Visa - 4450 \$12,000.00 View all → Admins Invite admins User **Onboarding status** Invited on Arnold Kingsley Activated Apr 11, 2022 akingsley@flexis.com Nnenne Afolayana Activated Apr 11, 2022 nafolyana@flexis.com hbutler@flexis.com () Invited Apr 11, 2022

View all →

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method

Change orders payment method

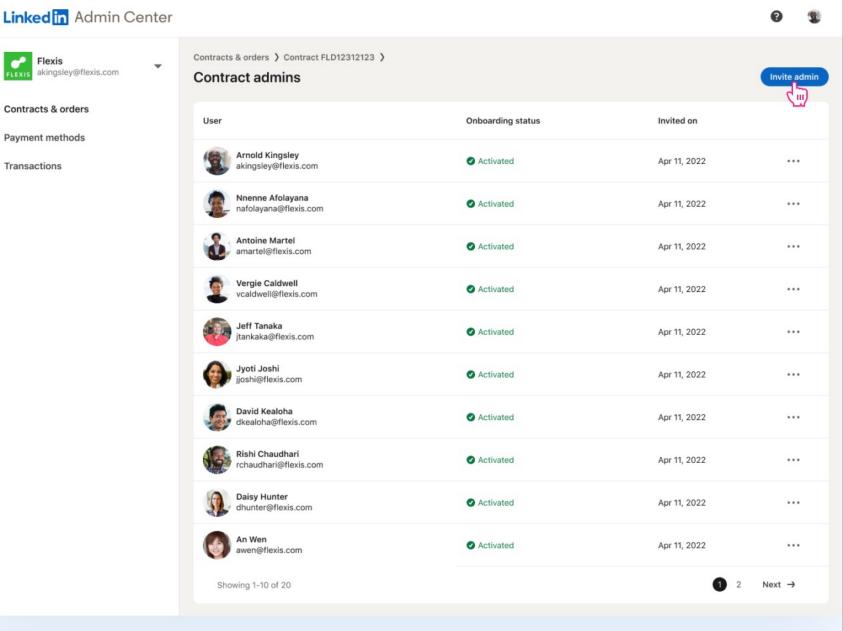
Tax information



Arnold selects Invite admin

LBP

Flexis FLEXIS akingsley@flexis.com Contracts & orders Payment methods Transactions



# Arnold's user journey

Add a payment method

Linked in

FLEXIS akingsley

Contracts & orde

Payment method

Transactions

Payment actions

2

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6

- Change contract payment method
- Change orders payment method
- Tax information

LBP

Admin management

Arnold enters a colleague's email address

Admin Center					0 🐒
@flexis.com	Contra	Invite admins to mana Admins will receive access to manage			Invite admin
lers	User	Email address for admins		Invited on	
ua	-		Cancel	Apr 11, 2022	
	naf	folayana@flexis.com	ALIIVALEU	Apr 11, 2022	
		toine Martel aartel@flexis.com	Activated	Apr 11, 2022	
	Ver vca	rgie Caldwell aldwell@flexis.com	Activated	Apr 11, 2022	
		ff Tanaka nkaka@flexis.com	Activated	Apr 11, 2022	
		oti Joshi shi@flexis.com	Activated	Apr 11, 2022	
		vid Kealoha ealoha@flexis.com	Activated	Apr 11, 2022	
		shi Chaudhari naudhari@flexis.com	Activated	Apr 11, 2022	
		isy Hunter unter@flexis.com	Activated	Apr 11, 2022	
		Wen en@flexis.com	Activated	Apr 11, 2022	
	Showing	g 1-10 of 20		2	Next →

# Arnold's user journey

Add a payment method

Payment actions

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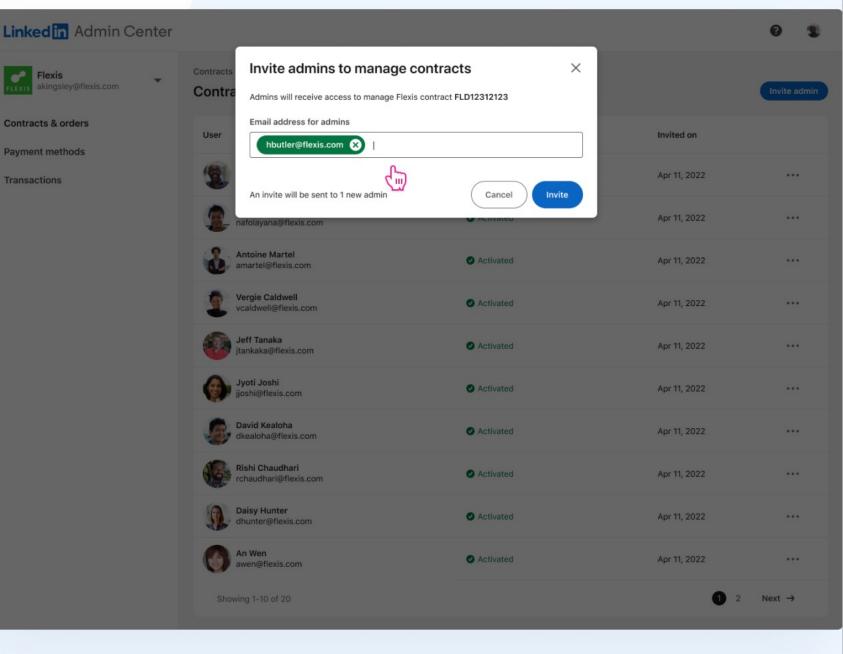
6

Change contract payment method

Change orders payment method

- Tax information
  - Admin management

Arnold can use his keyboard to press enter or click outside of the input field to capture the email address



# Arnold's user journey

Add a payment method

•

Payment actions

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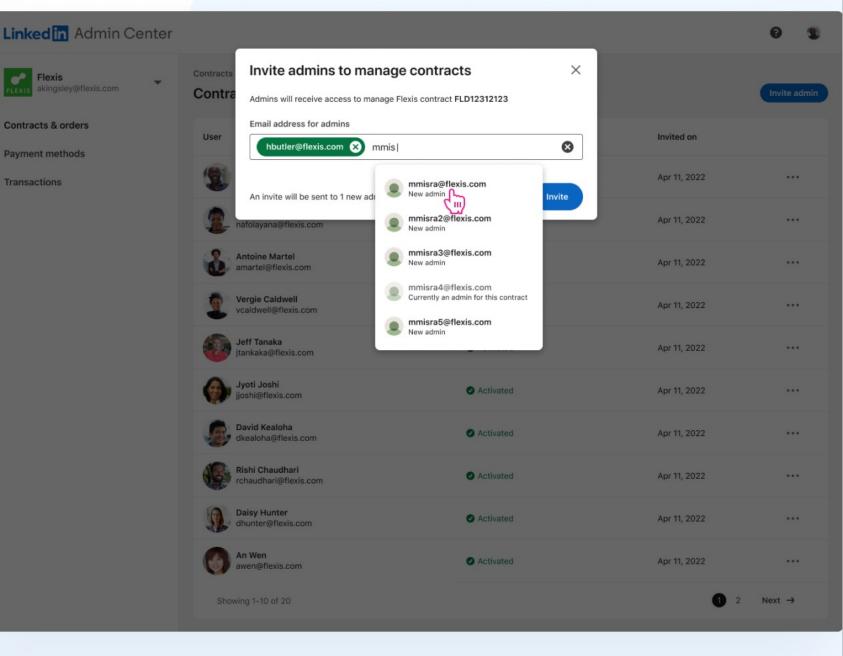
4

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- Change contract payment method
- Change orders payment method
- Tax information

### Admin management

Arnold leverages a type-ahead feature to select a second colleague



LBP

# Arnold's user journey

Add a payment method

Payment actions

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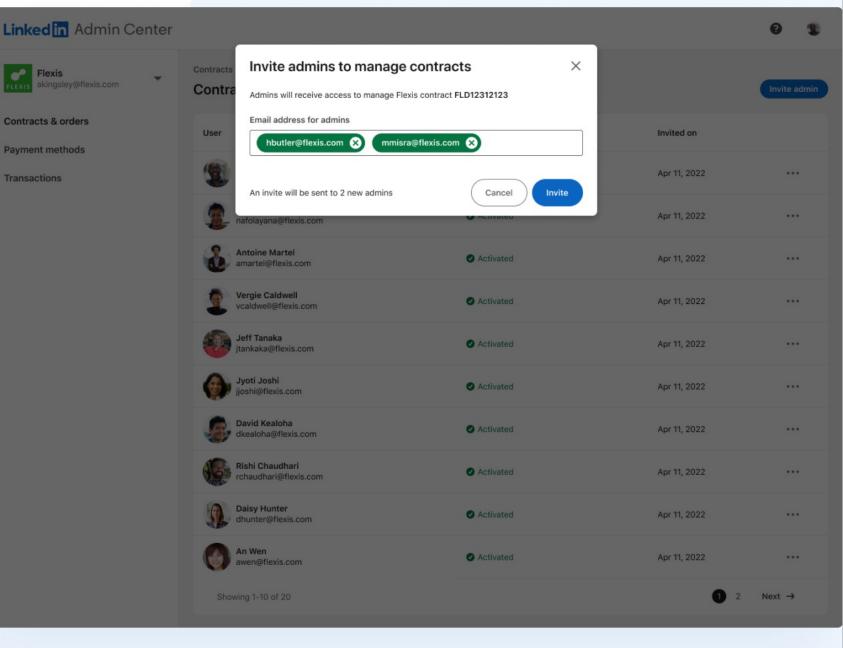
6

Change contract payment method

Change orders payment method

- Tax information
  - Admin management

Arnold's second collegaue is automatically added when the typeahead name is selected



# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method
  - Change orders payment method
- Tax information

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### Admin management

Arnold selects Invite

LBP

Linked in Admin Center				0 1
Flexis akingsley@flexis.com	Contracts Invite admins to manage contracts Admins will receive access to manage Flexis contract Email address for admins			Invite admin
Payment methods Transactions	User hbutler@flexis.com 🛞 mmisra@flexis.co An invite will be sent to 2 new admins	Cancel Invite	Apr 11, 2022	
	Antoine Martel amartel@flexis.com	Activated	Apr 11, 2022 Apr 11, 2022	
	Vergie Caldwell vcaldwell@flexis.com Jeff Tanaka jtankaka@flexis.com	Activated     Activated	Apr 11, 2022 Apr 11, 2022	
	Jyoti Joshi jjoshi@flexis.com David Kealoha dkealoha@flexis.com	Activated     Activated	Apr 11, 2022 Apr 11, 2022	
	Rishi Chaudhari rchaudhari@flexis.com Daisy Hunter dhunter@flexis.com	Activated     Activated	Apr 11, 2022 Apr 11, 2022	
	An Wen awen@flexis.com	Activated	Apr 11, 2022	
	Showing 1-10 of 20		<b>D</b> 2	Next →

# Arnold's user journey

Add a payment method

Payment actions

2

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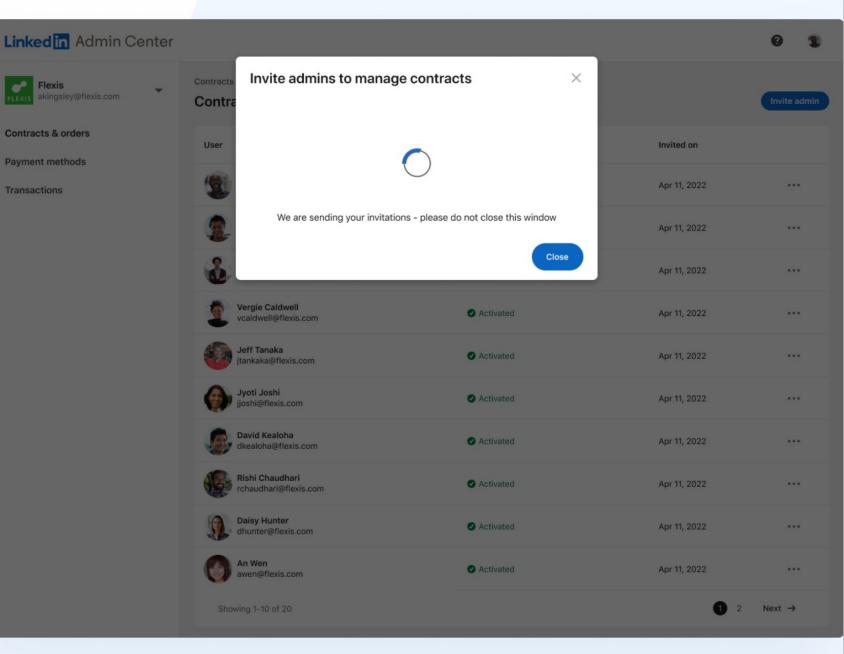
4

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- Change contract payment method
- Change orders payment method
- Tax information
  - Admin management

A brief loading screen appears while Admin Center makes an API call



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# Arnold's user journey

Add a payment method

Linked

FLEXIS AK

Contracts

Payment r

Transactio

Payment actions

Change contract payment method

Change orders payment method

Tax information

### Admin management

A success modal appears informing Arnold that both admins he selected have been invited

in Admin Center						0 🕱
exis ingsley@flexis.com	Contracts Contra	Invite admins to ma	anage contracts	×		Invite admin
& orders methods	User				Invited on	
ons	1					
		We sent invit	ations to the 2 emails you entered		Apr 11, 2022	
				ose	Apr 11, 2022	
		Vergie Caldwell vcaldwell@flexis.com	Activated		Apr 11, 2022	
		Jeff Tanaka jtankaka@flexis.com	Activated		Apr 11, 2022	
		<b>Jyoti Joshi</b> jjoshi@flexis.com	Activated		Apr 11, 2022	
		David Kealoha dkealoha@flexis.com	Activated		Apr 11, 2022	
		Rishi Chaudhari rchaudhari@flexis.com	Activated		Apr 11, 2022	
		Daisy Hunter dhunter@flexis.com	Activated		Apr 11, 2022	
		An Wen awen@flexis.com	Activated		Apr 11, 2022	
	Shov	ving 1-10 of 20			0	2 Next →

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method
  - Change orders payment method

### Tax information

### Admin management

Arnold can now see he has invited two of his colleagues and their Onboarding status is displayed as Invited and a toast appears

FLEXIS akingsley@flexis.com	Contracts & orders > Contract FLD12312123 > Contract admins		
Contracts & orders	User	Onboarding status	Invited on
Payment methods Transactions	Arnold Kingsley akingsley@flexis.com	Activated	Apr 11, 2022
	Nnenne Afolayana nafolayana@flexis.com	Activated	Apr 11, 2022
	hbutler@flexis.com	() Invited	Apr 11, 2022
	mmisra@flexis.com	(C) Invited	Apr 11, 2022
	Antoine Martel amartel@flexis.com	Activated	Apr 11, 2022
	Vergie Caldwell vcaldwell@flexis.com	Activated	Apr 11, 2022
	Jeff Tanaka jtankaka@flexis.com	Activated	Apr 11, 2022
	<b>Jyoti Joshi</b> jjoshi@flexis.com	Activated	Apr 11, 2022
	David Kealoha dkealoha@flexis.com	Activated	Apr 11, 2022
	Rishi Chaudhari rchaudhari@flexis.com	Activated	Apr 11, 2022
2 invitations have been sent.	aisy Hunter nunter@flexis.com	Activated	Apr 11, 2022

Invite admin

...

...

...

...

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method
  - Change orders payment method
- Tax information

LBP

### Admin management

Arnold selects the overflow icon

Flexis FLEXIS akingsley@flexis.com C Contracts & orders Payment methods Transactions

Linked in Admin Center

				0	1
	s & orders )Contract FLD12312123 ) act admins			Invite adr	nin
User		Onboarding status	Invited on		
-	Arnold Kingsley akingsley@flexis.com	Activated	Apr 11, 2022		
1	Nnenne Afolayana nafolayana@flexis.com	Activated	Apr 11, 2022		
	hbutler@flexis.com	() Invited	Apr 11, 2022		
	mmisra@flexis.com	() Invited	Apr 11, 2022	ر الس <sup>ا</sup> ل	
2	Antoine Martel amartel@flexis.com	Activated	Apr 11, 2022	<del>انت</del>	
	Vergie Caldwell vcaldwell@flexis.com	Activated	Apr 11, 2022		
	Jeff Tanaka jtankaka@flexis.com	Activated	Apr 11, 2022		
•	<b>Jyoti Joshi</b> jjoshi@flexis.com	<ul> <li>Activated</li> </ul>	Apr 11, 2022		
Ş	David Kealoha dkealoha@flexis.com	Activated	Apr 11, 2022		
6	Rishi Chaudhari rchaudhari@flexis.com	Activated	Apr 11, 2022		
	Daisy Hunter dhunter@flexis.com	Activated	Apr 11, 2022		
4	An Wen awen@flexis.com	Activated	Apr 11, 2022		

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# Arnold's user journey

Add a payment method

- Payment actions
  - Change contract payment method
  - Change orders payment method

### Tax information

### Admin management

Remove admin and Resend invitation are listed. Arnold selects Remove admin

# Linked in Admin Center Flexis skingsley@flexis.com Co Contracts & orders U Payment methods Transactions

	Invite admins					
User		Onboarding status	Invited on			
1	Arnold Kingsley akingsley@flexis.com	Activated	Apr 11, 2022			
	Nnenne Afolayana nafolayana@flexis.com	Activated	Apr 11, 2022			
	hbutler@flexis.com	() Invited	Apr 11, 2022			
	mmisra@flexis.com	() Invited	Apr 11, 2022 Remove admin			
1	Antoine Martel amartel@flexis.com	Activated	Apr 11, 20 Resend invitation			
2	Vergie Caldwell vcaldwell@flexis.com	Activated	Apr 11, 2022			
0	Jeff Tanaka jtankaka@flexis.com	Activated	Apr 11, 2022			
•	<b>Jyoti Joshi</b> jjoshi@flexis.com	Activated	Apr 11, 2022			
A	David Kealoha dkealoha@flexis.com	<ul> <li>Activated</li> </ul>	Apr 11, 2022			
6	Rishi Chaudhari rchaudhari@flexis.com	Activated	Apr 11, 2022			
	Daisy Hunter dhunter@flexis.com	Activated	Apr 11, 2022			
4	An Wen awen@flexis.com	Activated	Apr 11, 2022			



# Looking ahead

We will continue to identify ways to improve upon Admin Center and increasing functionality for our business users

I would like an improved way to access and manage my field contracts, business information, and more



Arnold Product Delivery Manager at Flexis



# Looking ahead

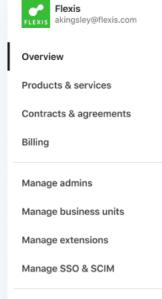
During a past Deign Jam we received feedback on Purchases & Payments pertaining to a more cohesive experience. We immediately began exploring ways to incorporate that feedback to improve the usability of LBP products, including the future scope of Admin Center



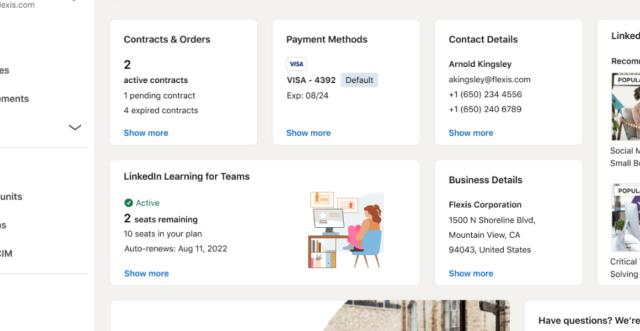
# Looking ahead

One of the key insights gleaned from the Admin Center Design Jam was the grouping and or consolidating of related components. Groupings will allow our users to quickly indentify their objectives to aid in streamlining workflows

Linked in	Admin	Center
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**Business settings** 



New features to help you stay connected with your buyers

Sales Navigator Q2 2023 Release

Learn more

Overview



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Social Media Marketing for Small Business



Critical Thinking and Problem

Have questions? We're here to help



Explore our products Browse the Product Explorer to start free trials of LinkedIn products

**Billing questions** You can manage billing 24/7 in the Billing and payments area

# Looking ahead

We carefully considered how Admin Center can serve all of our customers, from indivdual purchasers and team users, to enterprise users. We will support all personas within Admin Center and have restructured the UX and IA in accordance with our user's objectives

### Linked in Admin Center

Flexis FLEXIS akingsley@flexis.com Overview Products & services Contracts & agreements Billing Manage admins Manage business units Manage extensions Manage SSO & SCIM

Business settings

#### Overview ł۳ LinkedIn Learning **Payment Methods** Contact Details **Contracts & Orders** 2 VISA Arnold Kingsley active contracts VISA - 4392 Default akingsley@flexis.com POPULAR +1 (650) 234 4556 Exp: 08/24 1 pending contract +1 (650) 240 6789 4 expired contracts $\sim$ Show more Show more Show more Small Business LinkedIn Learning for Teams **Business Details** POPULAR Active Flexis Corporation 2 seats remaining 1500 N Shoreline Blvd. 10 seats in your plan Mountain View, CA Auto-renews: Aug 11, 2022 94043. United States Show more Show more Solving

New features to help you stay connected with your buyers

Sales Navigator Q2 2023 Release

Learn more



Recommended courses



Social Media Marketing for



Critical Thinking and Problem

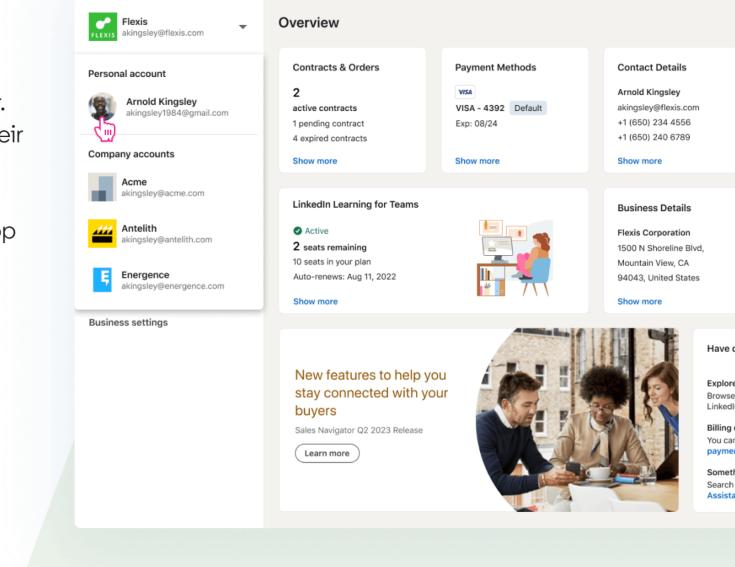
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Billing questions You can manage billing 24/7 in the Billing and payments area

# Looking ahead

Personal purchases will be migrated from Purchases & Payments into Admin Center. Users can switch between their personal purchases and manage multiple enterprise accounts within the same app



Linked in Admin Center

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Critical Thinking and Problem Solving

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Billing questions You can manage billing 24/7 in the Billing and payments area

# Looking ahead

Arnold can now manage his personal subscriptions without needing to leave Admin Center



Overview Products Billing

Arnold Kingsley akingsley1984@gmail.com	•	Overview		
,		LinkedIn Pr		
& services		<ul> <li>Active</li> </ul>		
Q SEI VICES		Start Date: N		
	$\sim$	Auto-renews		

LinkedIn Premium Ca	reer	r Upcoming Payment		Payment Methods	
<ul> <li>Active</li> </ul>		\$39.99		VISA	
Start Date: May 14, 2022		LinkedIn Premium Career		VISA - 4392	Default
Auto-renews: Aug 14, 20	news: Aug 14, 2022 Auto-pay scheduled for Aug 14, 2022		l for	Exp: 08/24	
Show more Show more			Show more		
Recent Payments					
Date	Descript	ion	Amount	Pa	yment Method
Jun 14, 2022	LinkedIn	Premium Career	\$39.99	V	Visa- 4392
May 14, 2022	LinkedIn	Premium Career	\$39.99	VI	5A Visa- 4392

Show more

New features to help you stay connected with your network

Premium Career Q2 2023 Release

Learn more



LinkedIn Learning

Recommended courses



Social Media Marketing for Small Business



Critical Thinking and Problem Solving

Have questions? We're here to help

Explore our products Browse the Product Explorer to start free trials of LinkedIn products

**Billing questions** You can manage billing 24/7 in the Billing and payments area

## Looking ahead

We are constantly exploring new design patterns and leveraging competitive analysis to aid in guiding our decisions by way of informed research

### Linked in Admin Center

Flexis akingsley@flexis.com	Products & services > Recruiter Corporate			
	Actions Contract details Purchase more seats Recruiter Corporate Admin	General information Status: O Active Start Date: May 14, 2022 End Date: May 14, 2023 Seats: 100 seats (32 allocated)	Recruiter Corporate 68 seats remaining 100 seats in your plan	Explore Recruiter  Recruiter Corporate
Manage business units Manage admins Manage extensions Manage SSO & SCIM Business settings				



### DESIGN, PROTOTYPING, AND DESIGN SYSTEM

