

Matthew Kearney

Staff / Principal Product Designer | AI, Mobile & Intelligent Systems
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Portfolio: sealspace.com

Summary

Product Design and Experience Strategy leader with 15+ years of experience leading AI-powered consumer and enterprise products at Prime Video, LinkedIn, and First American. Specialized in personalization, mobile platforms, payments, and intelligent systems at global scale. Proven track record aligning executives, product teams, and engineering organizations to deliver measurable customer and business outcomes.

Leadership & Impact

- Influenced the CX for 240M+ global customers through AI-powered personalization.
 - Increased mobile title impressions by 80% through Prime Video's mobile redesign.
 - 68% increase in engagement across Prime Video live sports X-Ray experiences.
 - \$17B enterprise billing platform supporting 50K+ customers globally.
 - Built and scaled a 12-person product design organization.
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Experience

Senior UX Designer

Prime Video & Amazon MGM Studios — Culver City, CA
Oct 2022 – Jan 2026

- Influenced executive product investment decisions across AI personalization, accessibility, live sports, and mobile platform initiatives.
- Led strategic UX direction for AI-powered personalization initiatives, influencing roadmap decisions across Product, ML Science, Engineering, and Executive Leadership teams while establishing customer trust and transparency principles for next-generation recommendation systems, improving recommendation confidence by 42%.

- Co-led Prime Video's next-generation mobile redesign reaching 240M+ customers across 140+ countries, providing design leadership across a distributed team of 10 designers while aligning executive stakeholders, Product, and Engineering around the future vision for navigation, discovery, playback, and personalization, increasing mobile title impressions by 80% and subscription engagement by up to 27%.
 - Partnered with IDEO over a 6-month engagement to help define Prime Video's future mobile vision, introducing product thinking frameworks that influenced organizational design practices and long-term experience strategy.
 - Directed UX strategy across live sports and second-screen experiences supporting Thursday Night Football and other flagship programming, aligning multiple organizations around a unified real-time engagement platform.
 - Led UX for Prime Video's augmented live sports X-Ray ecosystem, driving a 68% increase in engagement during Thursday Night Football across real-time stats, multi-view, and contextual sports experiences.
 - Defined customer experience strategy across iOS, Android, Fire TV, Roku, web, and connected TV platforms, creating alignment across product organizations and accelerating platform-wide feature delivery.
 - Championed organization-wide accessibility initiatives across 8+ platform ecosystems, aligning Product, Engineering, Legal, and Executive stakeholders around WCAG 2.1 AA standards and improving usability for 15M+ customers with disabilities.
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Staff Product Designer

LinkedIn — Sunnyvale, CA
May 2021 – Oct 2022

- Led product strategy and experience vision for LinkedIn's first global self-service enterprise billing ecosystem supporting \$17B in annual revenue across 50K+ enterprise customers in 30+ countries.
 - Led design efforts to address an organizational scalability challenge in which approximately 60% of enterprise deals were delayed by manual billing operations, reducing billing service requests by 30% and increasing self-service adoption by 90%.
 - Defined scalable framework patterns, onboarding flows, and reusable design system components that improved organizational consistency, reduced support burden, accelerated implementation efficiency, and reduced design-to-development friction by 40% and eliminated 200+ hours of redundant design work annually.
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Product Design Manager

First American Financial Corporation — Santa Ana, CA

Jan 2020 – May 2021

- Established and scaled First American's product design organization, building and mentoring a multidisciplinary team of 8 designers and 4 researchers while introducing design systems, governance practices, hiring frameworks, and UX operating models across the enterprise.
 - Directed UX strategy for internal enterprise tools and workflow systems that improved employee productivity and increased task completion efficiency by 35%.
 - Established enterprise-wide design systems and governance practices that improved organizational consistency, reduced engineering rework, and increased operational efficiency across teams.
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Senior UX Designer

First American Financial Corporation — Santa Ana, CA

Nov 2017 – Dec 2019

- Led UX strategy and experience design initiatives across customer-facing and enterprise platforms within a highly operational and regulated business environment.
 - Partnered cross-functionally with engineering, product, and business stakeholders to improve workflow efficiency, customer usability, and systems-level experience consistency.
 - Defined information architecture, user journeys, interaction models, and scalable experience frameworks across multiple product ecosystems.
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UX/UI Designer III

Panasonic Avionics Corporation — Lake Forest, CA

Apr 2011 – Sep 2017

- Designed in-flight entertainment experiences supporting 12 major international airline partners across mobile, web, and embedded platforms used by millions of passengers annually.
 - Led UX and visual design initiatives requiring localization, accessibility, and systems consistency across 15 languages and diverse international customer markets.
 - Delivered scalable experience specifications and platform frameworks supporting globally distributed engineering and product teams.
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Skills - Product

Product Strategy • Experience Strategy • Service Design • Information Architecture • Interaction Design • Design Systems • Accessibility Standards (WCAG/A11y) • Mobile & Platform Design • UX Research • Prototyping • Usability Testing • Experimentation • Metrics & Analytics

Skills - AI Native

AI Product Design • Human-AI Interaction • LLM Experiences • Recommendation Systems • Personalization Systems • AI-Assisted Research • AI-Assisted Prototyping • Generative AI Workflows • Evaluation & Feedback Loops • Trust & Transparency Design • Prompt Engineering

Skills - Tool Kit

Figma • FigJam • Adobe CC • HTML • CSS • JavaScript • Jira • Confluence • Miro • UserTesting • Maze • Lyssna

Education

Bachelor of Arts, Graphic Design

Corcoran School of Arts and Design, The George Washington University